



2027 Sponsorship Opportunities

Bomb City Blowout—May 1-2, 2027

Location: Amarillo Tri-State Fairgrounds—Amarillo, Texas

All-Around Awards Sponsorship: \$4,000

Benefits may include:

- Named sponsor for All-Around Champion awards for 2027 event
- 4 social media posts with company logo & website on PQHA's Facebook page
- 4x6 banner displayed in show arena for event provided by PQHA
- Company logo & website link posted on PQHA website
- Announcer-read PSAs during event
- Photo opportunity with All-Around winners at event
- Email blast recognition for event as All-Around award sponsor
- One free stall for 2027 event
- First choice stalling priority at event.*

Reserve All-Around Awards Sponsorship: \$2,000

Benefits may include:

- Named sponsor for Reserve All-Around awards at 2027 PQHA event
- 4 social media posts with company logo & website on PQHA's Facebook page
- 4x6 banner displayed in show arena for event provided by PQHA
- Company logo & website link posted on PQHA's website
- Announcer-read PSAs during event
- One free stall for 2027 event
- Stalling choice priority at event.*

Platinum Sponsor: \$1,000

Benefits may include:

- 3 Social media posts with company logo & website on PQHA's Facebook page
- Announcer-read PSAs during event
- 4x6 banner displayed in show arena for each event provided by PQHA
- Company logo & website link posted on PQHA's website
- Opportunity to be named an Award Sponsor, exhibitor party/breakfast sponsor, or added money sponsor, as available.
- Stalling choice priority at event.*



2027 Sponsorship Opportunities

Gold Sponsor: \$500

Benefits may include:

- 2 Social media posts with company logo & website on PQHA's Facebook page
- Announcer-read PSAs during event
- 4x6 banner displayed in show arena provided by PQHA
- Opportunity to be named exhibitor party or exhibitor breakfast sponsor, as available.
- Company logo & website link posted on PQHA's website
- Stalling priority at event.*

Silver Sponsor: \$250

Benefits may include:

- 1 social media post with company log & website on PQHA's Facebook page
- Announcer-read PSA during event
- Banner displayed in show arena for event (*company must provide to PQHA*)
- Company logo & website link posted on PQHA website
- Stalling priority at event.*

Bronze Sponsor: \$100

Benefits may include:

- 1 social media post with company logo & website on PQHA's Facebook page
- Banner displayed in show arena at event (*company must provide to PQHA*)
- Stalling priority at event.*

**All sponsors will receive priority stalling over non-sponsors. Sponsors stall placement will be completed in order of sponsorship level.*

Panhandle Quarter Horse Association is a 501(c)(3) non-profit corporation located in Amarillo, Texas.

For more information, visit www.panhandleqha.com

2027 PQHA Sponsor Commitment Form

Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Website: _____

Special notes regarding your sponsorship: _____

Please indicate **exactly** how you would like your sponsorship listed: _____

☐ Payment Enclosed (*Please make checks payable to PQHA*)

☐ Product Donation

Please indicate Sponsorship Level:

☐ All-Around Award Sponsorship—\$4,000

☐ Reserve All-Around Award Sponsorship—\$2,000

☐ Platinum Sponsor—\$1,000

☐ Gold Sponsor—\$500

☐ Silver Sponsor—\$250

☐ Bronze Sponsor—\$100

Sponsorships will be assigned on a first-come, first-served basis. Customized sponsorships can be made available upon request.

It is the sponsor's responsibility to email logo images, announcer-read PSAs, full payment and any additional information you would like included for your sponsorship deliverables to panhandleqha@gmail.com at least 30 days prior to event.

If sponsor materials are not received at least 30 days prior to the event, PQHA will fulfill all available deliverables.



Sponsorship Forms may be mailed to:

PQHA

PO Box 51652

Amarillo, TX 79159

email: panhandleqha@gmail.com